

Investment Case

elm has built a solid reputation as a trusted partner with an ambitious expansion strategy that aligns with emerging opportunities in both domestic and international markets. Supported by robust financial performance, a commitment to sustainability and a culture of innovation, elm continues to position itself as a high-growth, high-value company that is redefining the future of digital solutions while creating long-term value for its stakeholders.

22%

CAGR growth in revenue to reach

₪ 7.4 billion

in 2024



A key player in the digital transformations

- Providing innovative, value-added solutions across a range of sectors, including Mobility and Vehicles, Health Solutions, Real Estate, Tourism, Utilities and beyond.
- Active participant in national and international digital transformation initiatives.
- Fostering a culture of research and innovation to keep pace with the market, and to innovate products that meet evolving market demands.



Solid reputation and high credibility

- Trusted digital partner for government organizations.
- Strong history of managing major projects across various industries.
- Established, long-term agreements with strategic partners.
- High credibility maintaining transparency and fulfilling its commitments.



Reliable growth and financial performance

- Solid financial position with a wide range of diversified business sectors.
- Remarkable top-line growth over the years, surpassing ₪ 1 billion for the first time in 2014, then growing at a CAGR of 22% to reach ₪ 7.4 billion in 2024.
- Generating value for investors through an attractive dividend payout ratio.
- Strong share price supported by both local and international investors.



Ambitious expansion strategy

- Expanding services to current clients in the government sector and targeting new government sectors.
- Targeting private sectors through organic and inorganic growth.
- Embarked on international expansion by establishing strategic partnerships across both the government and private sectors.
- Expanding into new industries aligned with key trends and opportunities in the coming years, driven by events such as Expo 2030 and 2034 FIFA World Cup.



Advancing sustainability journey

- Reporting on sustainability initiatives, progress and challenges to employees, investors and the public.
- Adopting practices and strategies that minimize negative environmental, social and economic impacts while fostering long-term growth.